

FIND YOUR STYLE DIRECTION

A practical guide
to discovering the clothes
that feel most like you.

IN 5 MINUTES





WELCOME

Have you ever put on an outfit that looked perfectly nice... yet somehow didn't feel like you?

Or perhaps you've admired someone else's style, bought something similar, and then wondered why it looked completely different once you got it home.

If that sounds familiar, you're in good company.

Most of us have spent years collecting fashion advice from magazines, social media, friends, or shop windows, only to realise that not every trend belongs in our wardrobe—and that's perfectly alright.

The secret to developing great personal style isn't owning more clothes. It's understanding why certain clothes feel effortlessly right while others never quite do.

This guide is here to help you discover exactly that. In the next few pages, you'll explore five timeless style directions—Classic, Romantic, Natural, Dramatic and Creative.

Rather than putting you into a rigid box, these directions offer a simple way to recognise the visual



WELCOME

language you naturally speak through your clothes.

You may instantly recognise yourself in one style, or perhaps

you'll discover that you're a beautiful blend of two or even three. Both are completely normal.

Personal style is wonderfully individual, and there is no prize for fitting neatly into a single category.

Along the way, you'll find a few quick self-check questions, common styling habits that might be holding you back, and simple outfit ideas you can try with pieces you may already own.

So make yourself a cup of tea (or coffee—I don't judge!), settle into your favourite chair, and let's discover the style that makes getting dressed feel a little easier and a lot more joyful.

Welcome to the first step towards a wardrobe that finally feels like home.

Agnese K



THERE ARE NO WRONG ANSWERS

"The goal of this guide isn't to put you in a box. It's to help you recognise the box you've been trying to squeeze yourself into—and finally step out of it."

Before we begin, I'd like to tell you one important thing.

You are not looking for the "best" style direction.
You are looking for the one that feels the most like you.
Fashion has a funny way of convincing us that we should
all dress alike.

Every season brings a new list of "must-haves",
"essentials" and "trends you can't miss". While trends
can certainly be fun to explore, they aren't what creates
personal style.

Personal style happens when the clothes you wear feel
authentic to the person wearing them.

Perhaps you've always been drawn to beautifully
tailored blazers, even when everyone else was wearing
oversized hoodies.

Or maybe you love flowing dresses while your friends
live in denim and trainers.



THERE ARE NO WRONG ANSWERS

Neither choice is better than the other—they simply tell different stories.

As you read through the next pages, don't overthink your answers. Instead, pay attention to your instinct.

Ask yourself:

"If I could wear anything tomorrow, without worrying about trends or anyone else's opinion, what would I naturally choose?"

That first instinct is often surprisingly accurate. And remember, very few women fit perfectly into just one style direction.

Most of us borrow elements from several. You may discover that you're mostly Classic with a touch of Romantic, or Natural with a hint of Creative.

These combinations are what make personal style unique.

The goal of this guide isn't to put you in a box. It's to help you recognise the box you've been trying to squeeze yourself into—and finally step out of it.



A Quick Style Direction Quiz

 **Don't overthink this quiz.**

Simply choose the answer that feels most like you right now. If two answers seem equally true, pick the one that makes you smile first.

At the end, count how many times you selected each letter.

The letter you chose most often points towards your dominant Style Direction.

Ready? Let's begin.



Agnese K



A Quick Style Direction Quiz

1. When shopping for a new outfit, what catches your eye first?

A - Elegant, timeless pieces that will still look good in five years.

B - Soft, feminine details such as draping, lace, delicate prints or graceful silhouettes.

C - Comfortable, easy-to-wear pieces that look effortlessly stylish.

D - Bold designs, dramatic cuts, striking colours or statement details.

E - Something unusual or unexpected that feels creative and different.



A Quick Style Direction Quiz

2. Which compliment would make you happiest?

- A - "You always look so polished."
- B - "You look beautiful and feminine."
- C - "You always look effortlessly put together."
- D - "You have such a strong sense of style."
- E - "I love how unique your outfits are."

3. Which wardrobe item would you most likely invest in?

- A - A beautifully tailored blazer.
- B - A flattering silk blouse or elegant dress.
- C - A quality leather jacket or perfect pair of boots.
- D - A show-stopping coat or statement handbag.
- E - A one-of-a-kind piece from an artisan, vintage or independent designer.



A Quick Style Direction Quiz

4. Imagine you're attending a special event. What do you choose?

A - A chic and sophisticated outfit that never goes out of style.

B - A graceful dress with soft movement and elegant details.

C - A relaxed yet refined look that allows you to move comfortably.

D - A dramatic outfit guaranteed to make an entrance.

E - Something artistic and unexpected that reflects your personality.

5. - Which fabrics do you naturally gravitate towards?

A - Fine wool, cotton, cashmere and beautifully tailored materials.

B - Silk, satin, chiffon, velvet and other soft-touch fabrics.



A Quick Style Direction Quiz

C - Linen, denim, tweed, knitwear and natural textures.

D - Structured fabrics, metallics, brocade, crepe or anything with impact.

E - Textured, handcrafted or unusual fabrics with visual interest.

6. Your dream wardrobe could best be described as:

A - Timeless.

B - Feminine.

C - Relaxed.

D - Powerful.

E - Creative.



YOUR RESULTS

Mostly A's → Classic

You appreciate timeless elegance, refinement and quality. You feel most confident in polished, well-tailored clothes that never rely on passing trends.

Mostly B's → Romantic

You are drawn to softness, femininity and graceful details. Your wardrobe feels at its best when it celebrates beauty, movement and gentle lines.

Mostly C's → Natural / Sporty

You value comfort, authenticity and ease. Relaxed silhouettes, practical pieces and natural textures are often your best friends.

Mostly D's → Dramatic

You enjoy making an impression. Strong silhouettes, bold details and striking fashion choices help you express your confidence and individuality.

Mostly E's → Creative

You see clothing as a form of self-expression. You enjoy originality, experimentation and putting together outfits that tell a story.

A mix of two letters?

Perfectly normal.

Many women are a blend of two Style Directions, and sometimes even three. In fact, those combinations often create the most interesting wardrobes of all.



Meet the Five Women

Each of us naturally gravitates towards a certain way of dressing. Which one feels most like you?

Now that you've completed the quiz, let's take a closer look at the five Style Directions.

Think of them as five women sitting around the same café table.

Each is beautifully dressed.

Each has impeccable taste.

Yet each expresses herself in a completely different way. None of them is more stylish than the others—they simply speak different visual languages.

As you read through the next pages, you may instantly recognise yourself in one of them.

Or perhaps you'll find yourself borrowing a little from two or even three. That's perfectly normal.

Style isn't about fitting into a category.

It's about understanding which choices feel the most authentic to you.

So, shall we meet them?



Meet the Five Women – THE CLASSIC

You might be Classic if...



She doesn't chase trends.

She quietly outlives them.

While everyone else is wondering what will be fashionable next season, she's investing in beautifully tailored pieces she'll still love years from now.

Her wardrobe isn't overflowing, yet somehow she always has something appropriate to wear.

Friends often describe her as polished, elegant and effortlessly put together.

She rarely looks overdone, and she certainly never looks careless.

Every detail feels considered, from the quality of her fabrics to the simplicity of her accessories.

If this sounds like you, chances are your style naturally leans towards the Classic direction.



Meet the Five Women – THE CLASSIC

Your signature style

Classic dressing is built on clean lines, excellent tailoring and timeless proportions. Rather than following every passing trend, you prefer pieces that quietly stand the test of time.

You feel your best in clothing that is structured without feeling severe, refined without feeling fussy, and elegant without trying too hard.

Fabrics you'll love

Choose fabrics that speak of quality rather than excess: fine wool, cotton poplin, cashmere, brushed cotton, silk blends, lightweight jersey and beautifully woven knits.

Both matte and subtly lustrous finishes work well, provided they remain refined rather than flashy.

Prints and patterns

Your ideal prints are balanced and understated.

Think delicate stripes, small checks, tasteful polka dots, classic paisleys and elegant geometric designs in small to medium scales.

Rather than stealing the show, your prints should complement the overall outfit.



Meet the Five Women – THE CLASSIC

Accessories

Your accessories are beautifully made rather than heavily embellished.

A structured leather handbag.

A timeless watch.

Pearl earrings.

A silk scarf.

Elegant loafers or classic pumps.

Each piece earns its place in your wardrobe by being versatile, beautifully crafted and easy to wear for years.

Dressing for special occasions

When the occasion calls for elegance, you naturally gravitate towards beautifully tailored dresses, sophisticated suits or impeccably cut separates.

Your secret isn't sparkle.

It's impeccable fit.

People may not remember every detail of what you wore—but they'll always remember how effortlessly elegant you looked.

 ***Timeless doesn't mean boring. A Classic wardrobe should never feel predictable—it should feel intentional. Don't be afraid to refresh your look with modern proportions, beautiful textures or a contemporary accessory. True elegance evolves without losing its identity.***



Meet the Five Women – THE ROMANTIC

You might be Romantic if...



She believes that getting dressed is a quiet celebration of femininity.

Whether she's wearing a flowing dress or a simple blouse with beautifully cut trousers, there's always something soft, graceful and elegant about the way she dresses.

She isn't trying to attract attention—she simply enjoys clothes that feel beautiful to wear.

Friends often describe her style as feminine, refined and effortlessly graceful. She has an eye for delicate details and naturally gravitates towards fabrics that move with her rather than against her.

If this feels familiar, your style may lean towards the Romantic direction.



Meet the Five Women – THE ROMANTIC

Your signature style

Romantic style celebrates softness, graceful silhouettes and beautiful fabrics. Curved necklines, gentle draping and elegant shaping echo the body's natural lines, creating a look that feels refined without appearing overly formal.

You don't need endless ruffles or bows to dress romantically. Often, it's the smallest details—a softly gathered sleeve, a silk blouse or a beautifully flowing skirt—that create the greatest impact.

Fabrics you'll love

Luxurious fabrics with a soft handle are your greatest allies. Silk, satin, velvet, chiffon, fine knits, crepe and soft cottons all bring elegance and movement to your wardrobe. A gentle sheen can be beautiful, provided it enhances rather than overwhelms your look.

Prints and patterns

Look for rounded, graceful prints such as watercolour florals, elegant paisleys, delicate botanical motifs and softly flowing designs.

Rather than sharp geometry, your wardrobe comes alive with patterns that feel fluid and feminine.

 ***Romantic doesn't mean overly sweet. True femininity is confident, elegant and quietly powerful. Choose quality over embellishment, and let beautiful fabrics do most of the talking.***



Meet the Five Women – THE NATURAL

You might be Natural if...



She always looks comfortable.

Not because she dresses carelessly, but because every piece she wears seems perfectly at ease.

She values quality over fuss, movement over restriction and authenticity over perfection.

Her clothes work with her lifestyle, not against it, and there's an effortless confidence in that simplicity.

Friends often say she always looks relaxed, approachable and effortlessly chic.

If this sounds like you, you may naturally belong to the Natural Style Direction.



Meet the Five Women – THE NATURAL

Your signature style

Natural style is built around comfort, practicality and understated elegance.

Relaxed silhouettes, beautiful natural fibres and uncomplicated outfits allow your personality to shine without unnecessary decoration.

You don't need excessive detail to look stylish. In fact, the simpler your outfit, the more sophisticated it often becomes.

Fabrics you'll love

Linen, cotton, denim, wool, bouclé, jersey, tweed, suede and beautifully textured knits all feel wonderfully at home in your wardrobe.

Natural textures add depth without looking fussy.

Prints and patterns

Think relaxed rather than formal.

Checks, tartans, stripes, paisleys, organic florals and larger-scale prints suit your easy-going style particularly well.

Solid colours in textured fabrics are equally beautiful.

Accessories

Leather crossbody bags.

Woven handbags.

Comfortable ankle boots.

Loafers.



Meet the Five Women – THE NATURAL

Quality trainers.

Simple jewellery with artisan charm.

Every accessory should feel practical, beautiful and easy to wear.

Dressing for special occasions

Even on formal occasions, comfort remains important.

A beautifully cut jumpsuit.

A flowing linen-blend dress.

A softly tailored suit.

An elegant knit in luxurious fabric.

You look your best when you feel completely at ease.

 ***Comfortable should never mean careless.***

Beautiful fabrics, thoughtful proportions and well-made accessories transform relaxed dressing into effortless elegance (yes, a sporty style can also be chic).



Meet the Five Women – THE DRAMATIC

You might be Dramatic if...



She walks into a room with quiet confidence.

Not because she's loud, but because she understands the power of strong design.

She enjoys fashion that makes a statement—clean architectural lines, bold silhouettes or striking details that create instant visual impact.

Her wardrobe isn't afraid of contrast, and neither is she.

If you've ever been told, "Only you could pull that off," there's a good chance Dramatic style feels like home.



Meet the Five Women – THE DRAMATIC

Your signature style

Dramatic dressing embraces confidence, structure and visual impact.

Whether you prefer minimalist monochrome or luxurious embellishment, your outfits are never ordinary. They have presence.

You aren't afraid to experiment with proportion, shape or scale when the result feels powerful and authentic.

Fabrics you'll love

Structured wool.

Heavy crepe.

Satin.

Leather.

Metallic finishes.

Brocade.

Velvet.

Beautiful fabrics with weight, texture or architectural structure allow your wardrobe to make a lasting impression.

Prints and patterns

Bold geometrics.

Large-scale florals.

Graphic stripes.

Animal prints.

Abstract motifs.

Ethnic-inspired designs.

Your prints should feel intentional rather than delicate.



Meet the Five Women – THE DRAMATIC

Accessories

Statement handbags.
Architectural jewellery.
Sculptural heels.
Oversized sunglasses.
Bold belts.

Every accessory should contribute to the story your outfit is telling.

Dressing for special occasions

Evening events are your opportunity to embrace theatre in the most elegant way.
A perfectly tailored tuxedo.
A dramatic gown.
Luxurious fabrics.
Statement earrings.
Bold lipstick.

Your greatest accessory, however, is confidence.

 ***Bold doesn't have to mean overwhelming.
Sometimes the most dramatic statement is a beautifully
tailored silhouette in a single colour.***

Let your confidence lead, and your clothes will follow.



Meet the Five Women – THE CREATIVE

You might be Creative if...



She sees getting dressed as an act of self-expression.

Her wardrobe tells stories. She enjoys mixing colours, textures and unexpected details in ways that feel entirely her own.

Rather than asking, "Is this fashionable?", she asks, "Does this make me happy?"

Friends admire her originality.

She has an eye for unusual pieces and a wonderful ability to combine them into outfits that feel artistic without feeling forced.

If that sounds like you, your style may naturally belong to the Creative direction.



Meet the Five Women – THE CREATIVE

Your signature style

Creative style celebrates individuality. Rather than following fashion rules too closely, you enjoy interpreting them in your own way. Vintage treasures sit happily alongside contemporary designers, handmade accessories and meaningful keepsakes.

Every outfit becomes an opportunity to express your personality.

Fabrics you'll love

Linen.
Velvet.
Jacquard.
Embroidered cotton.
Textured wool.
Crochet.
Soft leather.
Handwoven fabrics.

Anything with depth, craftsmanship or artistic character deserves a place in your wardrobe.

Prints and patterns

Abstract prints.
Painterly florals.
Patchwork.
Artistic geometrics.
Ethnic motifs.
Hand-drawn illustrations.

Unexpected pattern combinations.
Your wardrobe celebrates creativity rather than uniformity.



Meet the Five Women – THE CREATIVE

Accessories

Statement jewellery.
Vintage finds.
Colourful scarves.
Handcrafted handbags.
Artisan shoes.
Bold eyewear.

Accessories aren't simply finishing touches—they're part of your creative story.

Dressing for special occasions

Formal dressing gives you permission to have fun.
Perhaps it's a sculptural sleeve.
An embroidered jacket.
A striking pair of earrings.
An unexpected colour combination.

Rather than blending into the crowd, your style quietly reminds everyone that fashion can also be art.

 ***Creative style doesn't mean wearing everything at once. Sometimes one beautifully chosen artistic piece has far more impact than an outfit competing for attention.***

Give your favourite pieces room to shine.



CAN YOU BE MORE THAN ONE STYLE?

Absolutely!

In fact, I'd be surprised if you weren't.

One of the biggest myths in fashion is that you must choose a single style and stick to it forever. Thankfully, real life is much more interesting than that.

Think of your Style Direction as your native language. It's the one that comes most naturally to you—the visual language that feels effortless, familiar and authentic.

But just as many people speak more than one language, most women speak more than one style.

You may be predominantly Classic with a touch of Romantic, adding softness through elegant fabrics and graceful details.

Or perhaps you're mostly Natural, but enjoy borrowing the confidence and clean lines of Dramatic dressing when an important meeting calls for it.

Maybe your wardrobe is rooted in Classic pieces, yet your accessories reveal a wonderfully Creative spirit.

None of these combinations is wrong.

They're what make your style uniquely yours.

The important thing is that one direction usually acts as your



CAN YOU BE MORE THAN ONE STYLE?

foundation. The others simply add richness, personality and flexibility.

And remember: your style isn't frozen in time.

As your life changes, your wardrobe may evolve too.

The woman building her career may dress differently from the woman enjoying retirement.

A new mother may prioritise practicality for a while, only to rediscover her love of elegant tailoring a few years later.

You may even find yourself embracing more colour, softer fabrics or bolder accessories as your confidence grows.

That's not inconsistency.

That's growth.

The goal isn't to become someone else every morning.

It's to express the many sides of who you already are.

So don't worry if you found yourself circling two or even three different letters in the quiz.

Instead of asking, "Which style am I?"

Try asking,

"Which style feels most like home... and which ones would I like to invite in?"



CAN YOU BE MORE THAN ONE STYLE?

Your wardrobe doesn't need fewer possibilities.

It simply needs a clear foundation—and the freedom to grow with you.

Gentle Reminder

There are no Style Police waiting around the corner. Wear the elegant blazer with the romantic blouse.

Pair the relaxed linen trousers with a beautifully structured handbag.

Mix, experiment and make every outfit unmistakably yours. The most memorable wardrobes are built with confidence—not with rigid rules.

Style isn't a uniform—it's a conversation between who you are, how you live, and how you choose to express yourself.

Let your wardrobe evolve with you.

The most elegant women aren't the ones who never change; they're the ones who remain unmistakably themselves through every chapter of life.



STYLE HABITS WORTH LEAVING BEHIND

Developing your personal style isn't only about discovering what suits you.

It's also about letting go of a few habits that may no longer serve you.

Here are five small changes that can make a surprisingly big difference.

1. Stop buying clothes just because they're fashionable.

Instead, ask yourself:

"Would I still love this if it weren't trending?"

Fashion comes and goes. Personal style stays.

2. Stop trying to dress like someone else.

It's perfectly natural to admire another woman's wardrobe.

Use it as inspiration—not as a blueprint.

The goal isn't to become her.

It's to become the best-dressed version of yourself.

3. Stop saving your favourite clothes for "someday".

Beautiful clothes deserve beautiful moments.

And ordinary Tuesdays count.

Wear the silk blouse.

Carry the lovely handbag.

Life is happening now.



STYLE HABITS WORTH LEAVING BEHIND

4. Stop choosing quantity over quality.

A wardrobe filled with pieces you truly love will always serve you better than one overflowing with impulse purchases.

Buy less.

Choose well.

Wear often.

5. Stop believing you have to follow every fashion rule.

Rules can be helpful.

Confidence is essential.

If an outfit makes you feel comfortable, authentic and joyful, that's already a wonderful place to begin.

Your style should support your life—not complicate it.



A Gentle Reminder

Style isn't about perfection.

It's about making thoughtful choices, wearing them with confidence, and allowing your wardrobe to reflect the woman you already are—not the one fashion tells you to become.



YOUR SEASONAL STYLE FORMULAS

📌 **These aren't outfits you have to copy exactly.
It's a framework you can recreate with your own
wardrobe.**

THE CLASSIC



🍂 **Autumn / Winter**

Formula

- ✓ Camel wool coat
- ✓ Fine knit jumper
- ✓ Tailored wool trousers
- ✓ Leather ankle boots
- ✓ Structured handbag



Your Stylist's Tip

Choose timeless, beautifully tailored pieces in a harmonious colour palette. Classic style is elevated by impeccable fit rather than elaborate details.



YOUR SEASONAL STYLE FORMULAS

THE CLASSIC



🌸 **Spring**

Formula

- ✓ Trench coat
- ✓ Crisp white shirt
- ✓ Straight-leg chinos
- ✓ Leather loafers
- ✓ Silk scarf



Your Stylist's Tip

A simple outfit becomes unmistakably Classic when proportions are balanced and accessories remain elegant and understated.



YOUR SEASONAL STYLE FORMULAS

THE CLASSIC



☀️ **Summer**

Formula

- ✓ Linen shirt
- ✓ Tailored shorts or cropped trousers
- ✓ Leather sandals or espadrilles
- ✓ Straw tote
- ✓ Fine gold jewellery



Your Stylist's Tip

Natural fibres and clean silhouettes keep your summer wardrobe feeling polished without looking overdressed.



YOUR SEASONAL STYLE FORMULAS

THE ROMANTIC



Autumn & Winter

Formula

- ✓ A soft cashmere jumper or elegant knit
- ✓ A flowing midi skirt (or beautifully tailored trousers with soft drape)
- ✓ Knee-high leather boots or elegant ankle boots
- ✓ A long wool coat with a gently defined waist
- ✓ A structured yet feminine leather handbag
- ✓ Delicate jewellery (pearls or fine gold pieces)



Your Stylist's Tip

Choose fabrics that move beautifully and silhouettes that softly follow your natural curves. Rich textures such as cashmere and velvet add warmth while preserving the graceful elegance that defines Romantic style.



YOUR SEASONAL STYLE FORMULAS

THE ROMANTIC



🌸 **Spring**

Formula

- ✓ A silk blouse or lightweight knit
- ✓ An A-line midi skirt or softly tailored trousers
- ✓ A lightweight trench coat or cropped cardigan
- ✓ Ballet flats, slingbacks or elegant loafers
- ✓ A silk scarf
- ✓ A small leather crossbody bag



Your Stylist's Tip

Choose fabrics that move beautifully and silhouettes that softly follow your natural curves. Rich textures such as cashmere and velvet add warmth while preserving the graceful elegance that defines Romantic style.



YOUR SEASONAL STYLE FORMULAS

THE ROMANTIC



☀️ Summer

Formula

✓ A flowing linen or cotton midi dress

✓ Elegant leather sandals or espadrilles

✓ A woven handbag or refined straw tote

✓ Fine gold jewellery or pearls

✓ Oversized sunglasses



Your Stylist's Tip

Romantic style isn't about wearing lots of embellishments—it's about creating harmony. During summer, let beautiful natural fabrics, graceful movement and thoughtful accessories do most of the work.

✓ A lightweight linen blazer or cotton cardigan for cooler evenings



YOUR SEASONAL STYLE FORMULAS

THE SPORTY / NATURAL



Your Stylist's Tip

Natural style is all about feeling comfortable without compromising on elegance. Choose beautiful natural fibres and relaxed silhouettes that allow you to move with ease while looking effortlessly put together.



Autumn & Winter

Formula

- ✓ A chunky knit jumper or soft merino sweater
- ✓ Straight-leg jeans or relaxed wool trousers
- ✓ A classic quilted jacket or wool coat
- ✓ Leather ankle boots
- ✓ A spacious leather tote bag
- ✓ A cosy wool scarf



YOUR SEASONAL STYLE FORMULAS

THE SPORTY / NATURAL



🌸 Spring

Formula

✓ A Breton striped top or crisp linen shirt

✓ Straight-leg chinos or relaxed denim

✓ A lightweight utility jacket or trench coat

✓ Leather trainers or loafers

✓ A woven crossbody bag

✓ Simple silver or artisan jewellery



Your Stylist's Tip

Keep your spring wardrobe fresh and uncomplicated.

Comfortable doesn't mean careless—beautiful fabrics and thoughtful proportions are what make Natural style feel quietly sophisticated.



YOUR SEASONAL STYLE FORMULAS

THE SPORTY / NATURAL



☀️ **Summer**

Formula

- ✓ A linen shirt or relaxed cotton blouse
- ✓ Linen shorts, straight-leg trousers or an easy midi skirt
- ✓ Leather sandals or espadrilles
- ✓ A woven tote bag
- ✓ Sunglasses



Your Stylist's Tip

- ✓ A straw hat for sunny days

Natural style shines during summer.
Lightweight fabrics, breathable textures and simple accessories create an effortless elegance that never feels overdone.



YOUR SEASONAL STYLE FORMULAS

THE DRAMATIC



🍂 **Autumn & Winter**

Formula

- ✓ A sharply tailored long coat
- ✓ A fine black turtleneck or structured blouse
- ✓ Wide-leg tailored trousers or a sleek pencil skirt
- ✓ Knee-high leather boots
- ✓ A structured statement handbag
- ✓ Bold earrings or a sculptural cuff bracelet

🔔 **Your Stylist's Tip**

Dramatic style thrives on strong silhouettes and confident contrasts. Let one statement piece lead the outfit, while the remaining elements provide balance and sophistication.



YOUR SEASONAL STYLE FORMULAS

THE DRAMATIC



Your Stylist's Tip

Dramatic style thrives on strong silhouettes and confident contrasts. Let one statement piece lead the outfit, while the remaining elements provide balance and sophistication.

Spring

Formula

- ✓ A monochrome blouse or architectural top
- ✓ Cigarette trousers or a midi skirt with clean lines
- ✓ A tailored blazer
- ✓ Pointed-toe slingbacks or elegant loafers
- ✓ A structured leather handbag
- ✓ Statement sunglasses



YOUR SEASONAL STYLE FORMULAS

THE DRAMATIC



☀️ **Summer**

Formula

- ✓ A sleeveless linen jumpsuit or a minimalist column dress
- ✓ Leather sandals with clean lines
- ✓ A structured clutch or geometric handbag
- ✓ Sculptural jewellery
- ✓ Oversized sunglasses
- ✓ A lightweight blazer for cooler evenings



Your Stylist's Tip

Keep your summer wardrobe clean and impactful. Strong silhouettes, luxurious fabrics and carefully chosen accessories create drama without unnecessary embellishment.



YOUR SEASONAL STYLE FORMULAS

THE CREATIVE



Autumn & Winter

Formula

- ✓ A colourful knit or embroidered cardigan
- ✓ Wide-leg corduroy or printed trousers
- ✓ A textured wool coat or artisan jacket
- ✓ Leather ankle boots
- ✓ A unique handcrafted handbag
- ✓ Statement jewellery or a colourful scarf



Your Stylist's Tip

Creative style celebrates individuality. Mix textures, colours and handcrafted details, but allow one feature to take centre stage so your outfit feels intentional rather than overwhelming.



YOUR SEASONAL STYLE FORMULAS

THE CREATIVE



🌸 Spring

Formula

- ✓ A patterned blouse or artistic print shirt
- ✓ Relaxed wide-leg trousers or a flowing midi skirt
- ✓ A lightweight linen jacket
- ✓ Colourful loafers or ballet flats
- ✓ Vintage-inspired jewellery
- ✓ A crossbody bag in an unexpected colour



Your Stylist's Tip

Spring is the perfect season to play with colour.

Try combining unexpected shades or mixing subtle prints while keeping your overall palette harmonious.



YOUR SEASONAL STYLE FORMULAS

THE CREATIVE



☀️ **Summer**

Formula

- ✓ A printed linen dress or an artistic co-ord set
- ✓ Leather sandals
- ✓ A woven or handcrafted handbag
- ✓ Colourful earrings or layered necklaces
- ✓ A lightweight scarf worn in your hair or tied to your bag
- ✓ Oversized sunglasses



Your Stylist's Tip

Creative style isn't about wearing more—it's about expressing more. Choose pieces that tell a story and make you smile every time you wear them.



FIND YOUR STYLE DIRECTION IN 5 MINUTES

FINAL THOUGHTS

If someone were to ask me whether great personal style is something we're born with, my answer would be a confident yes.

Some people seem to have an instinctive eye for colour, proportion and harmony from a very young age. They effortlessly put together outfits that simply work.

But here's the wonderful news:
Style can also be learned.

Like any other skill, it can be observed, practised, refined and developed over time.

I believe our personal style is shaped by many different influences. The family we grow up in, the people we admire, our culture, our profession, the places we live, even the books we read—all of these quietly contribute to the way we see beauty and choose to express ourselves.

My own love for craftsmanship and beautifully made clothing began in a family of Italian tailors, where quality was never a luxury—it was simply the way things were done.

Over the years, I discovered that true elegance has very little to do with owning more clothes, and everything to do with understanding yourself.

And that is where every style journey begins.

Not in a department store.



FIND YOUR STYLE DIRECTION IN 5 MINUTES

Not on social media.

And certainly not by buying every new trend that appears each season.

It begins with knowing yourself.

Your body shape.

Your proportions.

Your colouring.

Your personality.

The lifestyle you lead.

The image you want to project.

Without that foundation, even the most beautiful wardrobe can feel strangely disappointing.

Have you ever seen a gorgeous dress on a model, only to try it on yourself and wonder why it looked as though you'd been swallowed by a giant fabric bag?

If so, welcome to the club!

It doesn't mean there's anything wrong with you.

It simply means the dress wasn't designed with your unique proportions, colouring or style direction in mind.

Fashion isn't one-size-fits-all—and neither is personal style.



FIND YOUR STYLE DIRECTION IN 5 MINUTES

Before rushing to buy the latest "must-have", take a moment to become curious about yourself instead.

Ask simple questions.

"How do I feel when I wear this?"

"Do I instinctively reach for this piece again and again?"

"Does this outfit make me feel confident?"

"Does it feel authentic?"

"Does it make me smile when I catch my reflection?"

The answers to those questions will teach you far more about your style than any trend forecast ever could.

None of this means you shouldn't experiment.

On the contrary.

Fashion should remain playful, creative and full of discovery.

But experimenting becomes much more enjoyable when you already know where your home base is. Your Style Direction isn't there to limit you—it gives you a compass.

From there, you can explore with confidence instead of feeling lost.

And something rather lovely happens when your wardrobe finally starts reflecting who you truly are.



FIND YOUR STYLE DIRECTION IN 5 MINUTES

People stop noticing your clothes first.

They start noticing you.

Your smile.

Your confidence.

Your presence.

The clothes simply become the frame that allows your personality to shine.

I often like to compare our appearance to a business card. When you hand someone your business card, you want it to communicate, at a glance, who you are and what you stand for.

Your wardrobe does exactly the same.

Whether we like it or not, people form first impressions within seconds. That's simply part of being human.

So rather than dressing to impress everyone else, dress in a way that feels genuinely, unmistakably you.

Create a wardrobe that tells your story before you even say a word.

Because the most beautiful thing you can ever wear isn't a designer label.

It's authenticity.



LET'S KEEP IN TOUCH



If you've made it this far, thank you.

I truly hope this little guide has helped you understand your style a little better—and perhaps even look at your wardrobe with fresh eyes.

But this isn't where the journey ends.

Every month, I share thoughtful style advice, practical wardrobe tips, timeless inspiration and exclusive resources with a wonderful community of women who, just like you, believe that getting dressed should feel joyful rather than overwhelming.

No endless emails.

No pressure.

Just one carefully written letter each month—the kind I'd happily send to a friend.

And because I love thanking my subscribers for trusting me with a little corner of their inbox, you'll also receive my exclusive guide...

"Dress Your Shape Like a Pro"



LET'S KEEP IN TOUCH



A 12-page styling guide to mastering your proportions and dressing your unique frame with confidence.

I would love for you to join us.

Until then...

Dress thoughtfully.

Choose quality.

Stay curious.

And never underestimate the confidence that comes from feeling completely yourself.

With love,

Agnese K

Founder of *Bags & the Girl* ❤️

Questions? You can contact me here:

✉ E-mail: bagsandthegirl@gmail.com

📺 YouTube: <https://www.youtube.com/@BagsAndTheGirl>

☎ WhatsApp: +39 335 700 3519